



Kahnawá:ke Ratitsénhaiens

Mohawk Council of Kahnawake

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Enhsakotò:kénhte Nitiotié:ren Tsi Ietsenhaintákhwa

Tsi Nahóten Karihwanákere No'nenk - News Release

MCK Agrees to Consider Lucrative Billboard Deal

For immediate release

(Kahnawá:ke – 12, Ohiari'kó:wa/July 2005) The Mohawk Council of Kahnawá:ke (MCK) has announced that it will consider bids to erect commercial advertising signs in the area near the Mercier Bridge and its approaches.

“There is great potential for a cooperative effort between the MCK and entrepreneurs that could be lucrative for both parties,” said economic development portfolio chief Peter Paul.

Initial estimates of Kahnawá:ke's share of revenues are upwards of \$4 million up front, with yearly revenues expected to be in the area of \$750,000 to \$1 million per year.

The monies received from this project would be mainly used to cover shortfalls - or non-existent funds - for community initiatives in areas such as language, culture, sports and others deemed worthy and/or necessary.

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